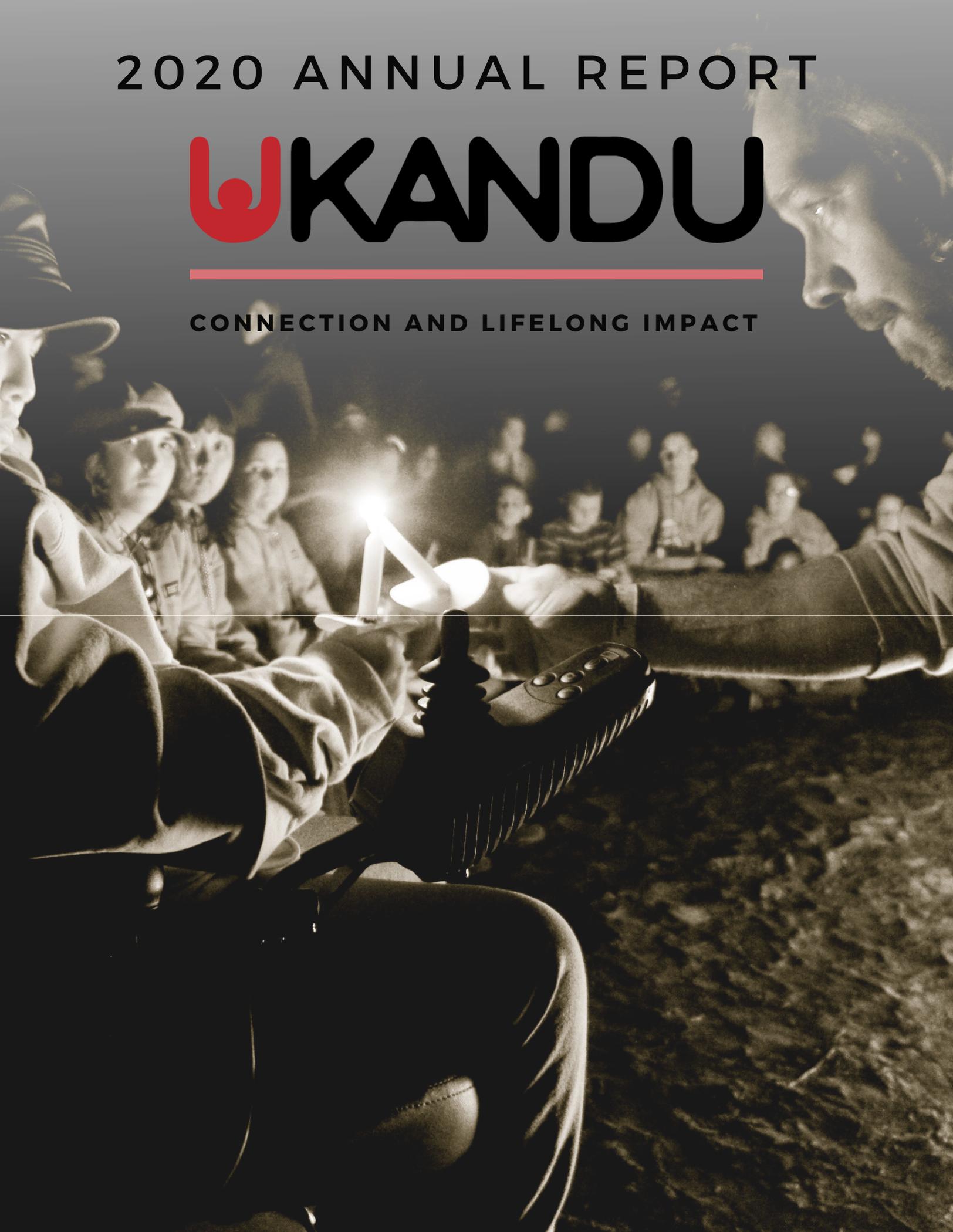


# 2020 ANNUAL REPORT

# W KANDU

CONNECTION AND LIFELONG IMPACT





**Before last year, I thought 20/20 meant crystal clear vision. I don't know about you all, but I DID NOT see that coming!**

**As we begin 2021 and reflect on 2020, one thing is clear - our community continues offering new examples of how the 'You Can Do!' spirit gets us through incredibly challenging times. I want to thank all of you for being part of our community and for making my year more bearable - in fact, you've made parts of it absolutely magical.**

**Just six weeks into her new job as our full-time Program Director, Kendra "Scooter" Gish and the Leadership Team crafted all-new virtual programming for 2020, resulting in a 25% increase in overall program participation. While I was personally heartbroken at missing in-person Camp UKANDU for the first time since I was 17, COVID-19 forced us to find amazing new ways of connecting. We zoomed, we cooked, and we danced together - we even added to our big UKANDU family. Nothing can replace what we lost in 2020, but I feel closer to - and more thankful for - UKANDU than ever.**

**Despite the positives, 2020 came with its fair share of challenges. Donations were down almost 40% from our budget targets, but so were expenses. Through the board of directors' careful stewardship and leadership, along with the continued support of dedicated donors, we ended the year with positive numbers against all odds. Thanks to a very prestigious grant awarded by the MJ Murdock Charitable Trust, we even added to our full-time staff with UKANDU's first Development Director, Ashley Light, CFRE, to lead our fundraising and marketing efforts.**

**I hope each and every one of you can hear my 'thank you!' loud and clear as I close out this brief letter. It means the world to me that you continue to share your family, time, and generosity with us. I look forward to sharing the magic that's yet to come in 2021.**

**Jason "Thumper" Hickox  
Executive Director, UKANDU**

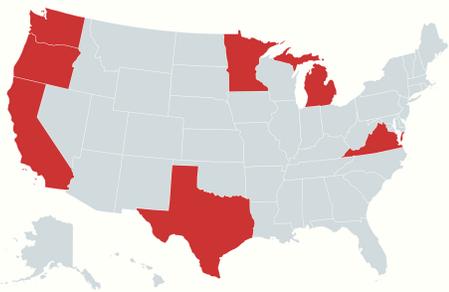


# 2020 IMPACT



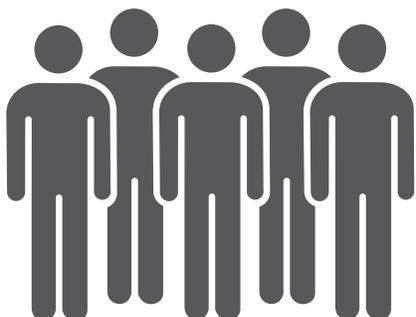
**Two new  
virtual events**

**UKANDU connected  
with over 20 new  
families**



**Over 160  
participants across  
seven states**

**25% increase  
in program  
participation**



**100+ committed  
volunteers**

# VIRTUAL PROGRAMMING

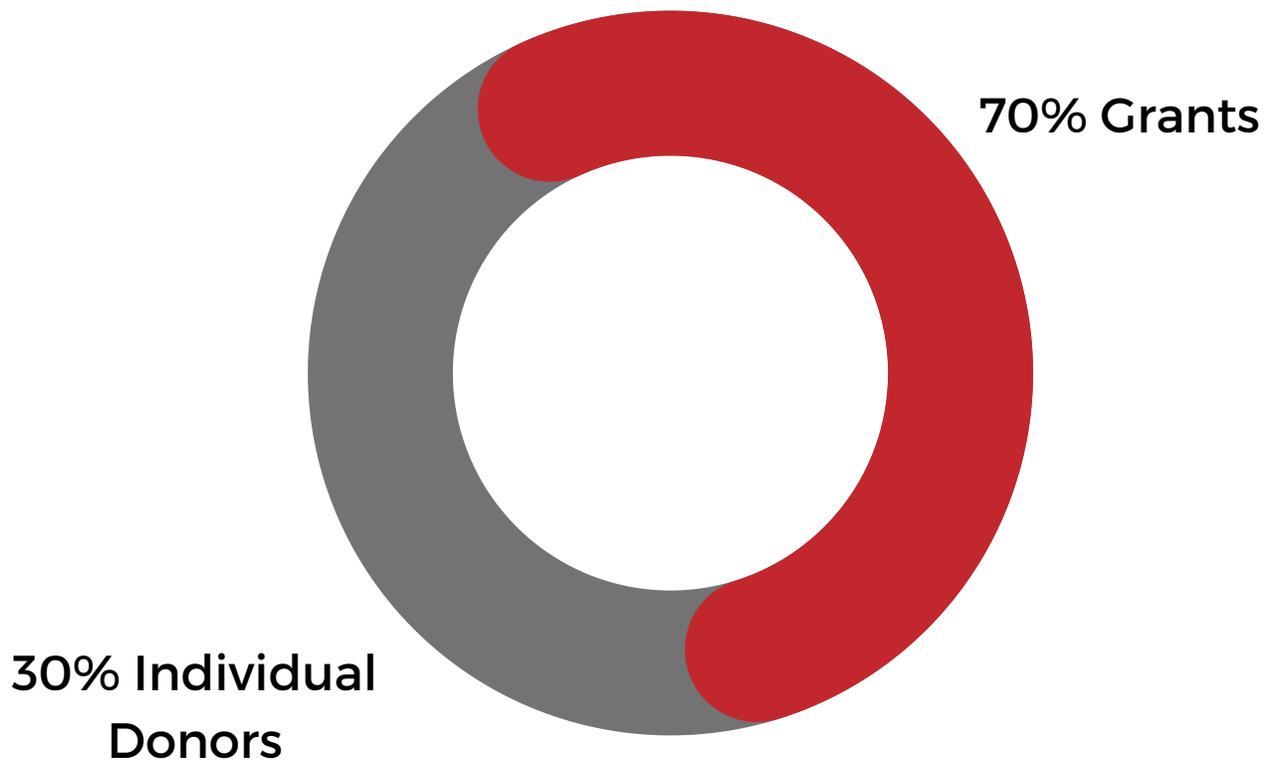
Born out of hardship and necessity, our newest program, UKANDU Virtual Camp, was initially offered as a substitute for Camp UKANDU in the summer of 2020. Unfortunately, there are children across the country who are too sick to attend in-person programming and would love to enjoy the 'hope and joy' that UKANDU provides. So we are committed to offering virtual programming on an ongoing basis for our community.



**"I wanted to thank you SO MUCH for such a fun week at camp last week. Tiger, Blueberry and I had such a great time and loved all the activities, the singing at campfire, seeing Snickerdoodle and Popcorn on the screen, the News, the magician, and all of the other creative ways that you all came up with to hold virtual camp. They were so disappointed when overnight camp was cancelled but so excited we could take part in virtual camp. I took the week off of work so I could do it with them and it was such a highlight."**

# 2020 FINANCIALS

UKANDU has an annual operating budget of  
**\$900,000**



## 2020 Grants:

Elizabeth B McGraw Foundation  
MJ Murdock Charitable Trust  
William G Gilmore Foundation  
Care Camp  
Multnomah Athletic Foundation

Marjorie McGraw Rev Trust  
The Howard and Doris Irwin Foundation  
Winnebago Industries Foundation  
Umpqua Bank  
Juan Young Trust

## 2020 BOARD OF DIRECTORS

Darin Vick, Board Chair  
Mark McGraw, Vice Chair  
Kay Yancey, Board Secretary  
Julie Desimone, Board Treasurer  
Chris Schwab, Director  
Christina Wood, Director

Ted Haley, Director  
Sue Lindemulder, Director  
Bryan Gish, Director  
Kevin Joshi, Director  
Jennifer Hancock, Director

## FRIENDS OF UKANDU

Chelsea Hicks Foundation  
Flaneur Winery  
KG Specialties  
Care Camps

Bud Lewis  
Dave Machado  
Chef Vitaly Paley  
Sam Day Foundation

## STAFF

Jason Hickox, Executive Director  
Ashley Light, CFRE, Development Director  
Kendra Gish, Program Director  
Sage Nicholson, Development Coordinator

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