

KANDU SPONSORSHIP PACKAGE



JOIN US

Friends,

As Partners and Sponsors, you make it possible for UKANDU to provide hope, joy, and connection for families impacted by childhood and adolescent cancer. Your support helps advance programming for families impacted by childhood and adolescent cancer. As UKANDU has grown to offer year-round programming, reaching families across the country, our combined impact is greater than ever.

We want to invite you to be part of supporting the largest and longest-running provider of medically supervised programming in Oregon.

UKANDU offers four distinct opportunities to contribute each year.

The Match Sponsorship for UKANDU's year-end fundraising campaign; UKANDU's Wine & Dine event, highlighting a selection of Portland's elite restaurants and Pacific Northwest wineries for a hearty sampling of Portland's finest fair; UKANDU's annual Golf Tournament, which allows hacks and pros to enjoy a competitive round together; or, new this year, you can become a UKANDU Community Partner. This is an opportunity for your company to receive recognition not just during the event season, but year-round.

At UKANDU we believe your sponsorship must provide mutually beneficial returns. If you want to participate but don't see a specific package that appeals to you, please reach out to our staff.

Please review the following information and feel free to reach out with any questions or even to suggest your own ideas that might help us support these deserving families.

Jason Hickox
Executive Director - UKANDU





UKANDU is excited to offer this Community Partner opportunity for your company to provide impactful support for UKANDU and receive year-round recognition. Your support allows us to lease the facility where we hold our flagship program, Camp UKANDU, making you a true partner with UKANDU yielding benefits that extend beyond the event season.

Community Partner \$50,000

- 30-second video from Community Partner sharing their support for UKANDU, followed by a 10-second thank you message from a member of the UKANDU community, on our website
- Recognition on UKANDU website as Corporate Partner
- Prominent logo placement with live link as Corporate Partner on all event pages
- Live link and logo shared in all UKANDU marketing emails for that year.
- Verbal announcement of Community Partner at beginning and end of all fundraising events and virtual programs
- Logo on back of all staff shirts in programming





UKANDU will be carrying out our annual End-of-Year campaign. We are looking for one or more companies to match donations made to these campaigns, up to \$30,000.

A match of donations made up to \$30,000 would provide an incentive to donors, knowing that their donation was being "doubled," and allowing us to have an even greater impact with families impacted by childhood and adolescent cancer.

End-of-Year Campaign Match - \$30,000

The campaign begins on November 26 and runs through December 31

- Company logo on Holiday Campaign online donation page
- Company logo featured on website
- 30-second video from company featured on website during the campaign
- Company logo featured in campaign emails





UKANDU GOLF TOURNAMENT

Friday, September 10th, 2021 | 5:30pm - 9:00pm
Riverside Golf & Country Club

UKANDU's Annual Golf Tournament is not your average charity tournament! As one of the few charity tournaments held on a Friday, this event provides an opportunity to play at the exclusive Riverside Golf and Country Club. It is the perfect opportunity for golfers to leave work early, enjoy an afternoon round, and invite family and friends to join for a wonderful dinner, exciting prizes, and live music - all while helping to bring hope and joy to families impacted by adolescent and childhood cancer.

This scramble, low gross score tournament, allows hacks and pros to enjoy a competitive round together while maintaining an efficient pace of play. A box lunch will be provided on the cart and golf will be followed by cocktails, dinner, and awards reception. Sponsorship of the golf tournament provides great exposure for your company to a group of philanthropic golfers.





UKANDU GOLF TOURNAMENT

Friday, September 10th, 2021 | 5:30pm - 9:00pm
Riverside Golf & Country Club

Title Sponsor - \$25,000

- 20-second video of representative speaking about why they support UKANDU
- Verbal recognition at event
- 8 rounds of golf with 4 golf carts
- 4 tickets to Wine & Dine
- Sponsor table at one of the holes
- Special recognition post on UKANDU event webpage
- Special recognition in a post-tournament email to attendees
- Business logo recognition on course
- Recognition during awards reception
- Large logo on 3'x6' vinyl sign
- Logo on swag bags

Platinum Sponsor - \$15,000

- Sponsor table at one of the holes
- 4 rounds of golf with 2 golf carts
- Special recognition post on UKANDU event webpage
- Verbal recognition during awards reception
- 2 tickets to Wine & Dine
- Recognized as platinum sponsor at Wine & Dine
- Business logo on each tournament golf cart

Gold Sponsor - \$5,000

- 4 rounds of golf with 2 golf carts
- Sponsor table at one of the holes
- Special recognition post on UKANDU event webpage
- Recognition during awards reception
- Logo on 3'x2' poster at registration

Silver Sponsor - \$2,500

- 4 rounds of golf with 2 golf carts
- Sponsor table at one of the holes
- Special recognition post on UKANDU event webpage
- Recognition during awards reception
- Logo on poster at driving range

Hole Sponsor - \$500

- Signage with logo at one hole (tee or green)



Thursday November 18th, 2021 | 5:30pm - 9:00pm
CASTAWAY PORTLAND

The Wine & Dine is an event like no other. This sophisticated but decidedly un-stuffy affair encourages attendees to interact with our chefs and wine-makers up close. Each chef will share their signature recipes and winery representatives will regale you with the tasting notes and viticultural details of their wines allowing you to walk away feeling like a sommelier.

This is a ‘mix and mingle’ event which allows revelers to visit all twenty food and wine booths, or return to their favorite spot for unlimited generous sips and hearty bites. Attendees enjoy live entertainment while meeting UKANDU staff, board members, and volunteers. Most importantly, attendees hear from those who have attended our programming and learn why they refer to us as their “UKANDU Family.”





Thursday November 18th, 2021 | 5:30pm - 9:00pm
CASTAWAY PORTLAND

Presenting Sponsor - \$25,000

- 20-second video of representative speaking about why they support UKANDU
- Named as "Presenting Sponsor" on all communications for event and logo on all event materials
- Special recognition from event stage
- Corporate name and logo on UKANDU website event page
- Featured as presenting sponsor on all emailed/printed materials
- Presenting sponsor recognition in all event press releases
- Corporate name and logo on event brochure
- Gift basket of featured wine from participating wineries and gift certificates from multiple participating restaurants
- 20 tickets to the event
- Corporate name listed on event napkin (over 3,000 impressions)
- Mix and mingle with VIP guests prior to general admission
- Logo on recipe cards

Platinum Sponsor - \$15,000

- Special recognition from event stage
- Corporate name and logo on event signage and materials
- Corporate name and logo on UKANDU website event page
- Featured as a sponsor on all emailed/printed materials
- 14 tickets to the event

Gold Sponsor - \$10,000

- Corporate name and logo on event signage and materials
- Corporate name and logo on UKANDU website event page
- Featured as a sponsor on all emailed/printed materials
- 10 tickets to the event

Silver Sponsor - \$5,000

- 6 tickets to the event
- Corporate name and logo on UKANDU website event page
- Featured as a sponsor on all emailed/printed materials

Booth Sponsor - \$1000

- 2 tickets to the event
- Signage with logo at restaurant or winery booth