

KANDU SPONSORSHIP PACKAGE



JOIN US

Friends,

As Partners and Sponsors, you make it possible for UKANDU to provide hope, joy, and connection for families impacted by childhood and adolescent cancer. This year, we seek to broaden our impact even further by offering Family Camp, a new program in addition to our traditional Camp. At UKANDU, we recognize that cancer diagnoses affect the whole family, which is why we've created this option for families to find respite together and create lasting memories and a robust community of support.

UKANDU is Oregon's largest and longest-running provider of medically supervised programming. We want to invite you to be part of our work.

UKANDU offers four distinct opportunities to contribute each year.

The Match Sponsorship for UKANDU's year-end fundraising campaign; UKANDU's Wine & Dine event, highlighting a selection of Portland's elite restaurants and Pacific Northwest wineries for a hearty sampling of Portland's finest fare; UKANDU's annual Golf Tournament, which allows hacks and pros to enjoy a competitive round together; or, you can become a UKANDU Featured Partner. This is an opportunity for your company to become an integral part of our work and receive recognition not just during the event season, but year-round.

At UKANDU we believe your sponsorship must provide mutually beneficial returns. If you want to participate but don't see a specific package that fits your organizational needs, please contact our Development Director.

Please review the following information and feel free to reach out with any questions or even to suggest your own ideas that might help us support these deserving families.

Jason Hickox
Executive Director - UKANDU
jhickox@ukandu.org

Johnna Loreen
Development Director - UKANDU
jloreen@ukandu.org







UKANDU is excited to offer this Featured Partner opportunity for your company to become an integral part of our work and receive year-round recognition. Your support allows us to lease the facility where we hold our flagship program, Camp UKANDU, making you a true partner with UKANDU yielding benefits that extend beyond the event season.

Featured Partner \$50,000

- 30-second video from Featured Partner sharing their support for UKANDU, followed by a 10-second thank you message from a member of the UKANDU community, on our website
- Recognition on UKANDU website as Featured Partner
- Prominent logo placement with live link as Featured Partner on all event pages
- Live link and logo shared in all UKANDU marketing emails for that year.
- Verbal announcement of Featured Partner at beginning and end of all fundraising events and virtual programs





Giving to a great cause can and should be a chain reaction of compassion. When companies match donations made by individuals, they become a vital part of our work by amplifying the impact that we make in the community.

As we carry out our annual End-of-Year campaign, we are looking for companies that share our passion for bringing hope and joy to families affected by childhood cancer to match these End-of-Year donations, up to \$30,000.

Your matching donations will encourage other donors to give, and together your contributions will enable UKANDU to broaden our impact and serve even more children and families in the new year than we would otherwise be able to.

End-of-Year Campaign Match - \$30,000

The campaign begins on November 21 and runs through December 31

- Company logo on Holiday Campaign online donation page
- Company logo featured on website
- 30-second video from company featured on website during the campaign
- Company logo featured in campaign emails





Friday, September 8, 2023 | Tournament begins at 12pm | Dinner & Awards: 5pm - 8pm
Riverside Golf & Country Club

UKANDU's Annual Golf Tournament is not your average charity tournament! As one of the few charity tournaments held on a Friday, this event provides an opportunity to play at the exclusive Riverside Golf and Country Club. It is the perfect opportunity for golfers to leave work early, enjoy an afternoon round, and invite family and friends to join for a wonderful dinner, exciting prizes, and live music - all while helping to bring hope and joy to families impacted by adolescent and childhood cancer.

This scramble, low gross score tournament, allows hacks and pros to enjoy a competitive round together while maintaining an efficient pace of play. A box lunch will be provided on the cart and golf will be followed by cocktails, dinner, and awards reception. Sponsorship of the golf tournament provides great exposure for your company to a group of philanthropic golfers.





UKANDU GOLF TOURNAMENT

Friday, September 8, 2023

Tournament begins at 12pm | Dinner & Awards: 5pm - 8pm

Riverside Golf & Country Club

Presenting Sponsor - \$25,000

Funds the entire cost of [UKANDU CORPS](#)

- 8 rounds of golf with 4 golf carts
- 20 tickets to Wine & Dine
- Option to staff hole and distribute marketing items
- Special recognition on UKANDU Social Media
- Special recognition post on UKANDU event webpage
- Verbal recognition during awards reception
- Large logo on 3'x6' vinyl sign
- Business logo on each tournament golf cart
- 2 additional tickets to dinner and awards reception
- Logo on trophy for first place gross and net
- 20-sec video explaining why your org supports UKANDU
- Logo on annual UKANDU Family Camp T-shirt
- Recognized as platinum sponsor at [Wine & Dine](#)

Platinum Sponsor - \$15,000

Sends THREE families to [Family Camp](#)

- 4 rounds of golf with 2 golf carts
- 12 tickets to Wine & Dine
- Option to staff hole and distribute marketing items
- Logo posted on UKANDU event webpage
- Special recognition on UKANDU Social Media
- Verbal recognition during awards reception
- Logo on 3'x2' poster at registration
- Business logo recognition on course
- 2 additional tickets to dinner/awards reception
- Logo on trophies for second place gross and net

Gold Sponsor - \$5,000

Sends THREE kids to [Camp UKANDU](#)

- 8 Tickets to Wine & Dine
- Option to staff hole and distribute marketing materials
- Logo posted on UKANDU event webpage
- Special recognition on UKANDU Social Media
- Recognition during awards reception
- Logo on 3'x2' poster at registration
- Logo on second place gross and net

Silver Sponsor - \$2,500

Provides Staff Lounge for 100+ Camp Volunteers

- 4 Tickets to Wine & Dine
- Sponsor table at one of the holes with option to distribute samples or marketing materials
- Logo posted on UKANDU event webpage
- Special recognition on UKANDU Social Media
- Recognition during awards reception
- Logo on poster at driving range

Hole Sponsor - \$1,000

Provides food and snacks at [Camp UKANDU](#)

- 2 Tickets to Wine & Dine
- Signage with logo at one hole (tee or green)
- Option to staff hole and distribute samples or marketing materials
- Logo posted on UKANDU event webpage
- Recognition during awards reception
- Logo on poster at driving range

Longest Drive or KP Sponsor - \$500

Provides medical supplies for [Camp UKANDU](#)

- Signage with logo at the Longest Drive challenge
- Option to staff a table and distribute samples or marketing materials
- Logo posted on UKANDU event webpage
- Recognition during awards reception

If you'd like to participate but don't see a sponsorship package that fits the needs and values of your organization, please reach out to UKANDU Development Director, Johnna Loreen, at jloreen@ukandu.org to talk more about a customized package



Thursday May 16, 2024 | 5:30pm - 9:00pm
The Redd on Salmon

The Wine & Dine for Hope and Joy is an event like no other. This sophisticated but decidedly un-stuffy affair encourages attendees to interact with our chefs and wine-makers up close. Each chef will share their signature recipes and winery representatives will regale you with the tasting notes and viticultural details of their wines allowing you to walk away feeling like a sommelier.

This is a ‘mix and mingle’ event which allows revelers to visit all twenty food and wine booths, or return to their favorite spot for unlimited generous sips and hearty bites. Attendees enjoy live entertainment while meeting UKANDU staff, board members, and volunteers. Most importantly, attendees hear from those who have attended our programming and learn why they refer to us as their “UKANDU Family.”





Thursday May 16, 2024 | 5:30pm - 9:00pm | The Redd on Salmon

Presenting Sponsor - \$25k

Fully funds UKANDU [Family Reunion](#)

- 20 tickets to the event
- Special recognition from event stage
- Recognition post on UKANDU Social Media
- Corporate name and logo on UKANDU website event page, event signage and materials
- Featured as presented sponsor on all event emails/printed materials
- 20-second video or 45 seconds stage time speaking about why your company supports UKANDU
- Recognition in all event press releases
- Gift basket of featured wine and gift cards from participating wineries and restaurants
- A wine tasting experience from a distinguished winery
- Corporate name on event napkins (over 3,000 impressions)
- Company logo on annual Camp UKANDU T-shirt
- Recognized as Platinum Sponsor at annual UKANDU [Golf Tournament](#)

Platinum Sponsor - \$15k

Sends TEN kids to [Camp UKANDU](#)

- 15 tickets to the event
- Recognized as Hole Sponsor at Golf Tournament
- Special recognition from event stage
- Recognition post on UKANDU Social Media
- Corporate name and logo on UKANDU website event page, event signage and materials
- Featured as sponsor on all event emails/printed materials

Gold Sponsor - \$10k

Sends TWO families to [Family Camp](#)

- 10 tickets to the event
- Recognized as Hole Sponsor at Golf Tournament
- Recognition from event stage
- Recognition post on UKANDU Social Media
- Corporate name and logo on UKANDU website event page, event signage and materials
- Featured as a sponsor on all event emails

Silver Sponsor - \$5k

Fully funds All-Camp extravaganza

- 6 tickets to the event
- Recognition from event stage
- Recognition post on UKANDU Social Media
- Corporate name and logo on UKANDU website event page, event signage and materials
- Featured as a sponsor on all event emails

Bronze Sponsor - \$2.5k

Provides Parent Lounge at [Family Camp](#)

- 4 tickets to the event
- Recognition from event stage
- Recognition post on UKANDU Social Media
- Corporate name and logo on UKANDU website event page, event signage and materials
- Featured as a sponsor on all event emails

Booth Sponsor - \$1k

Provides food and snacks at [Family Camp](#)

- 2 tickets to the event
- Recognition from event stage
- Recognition post on UKANDU Social Media
- Signage with logo at restaurant or winery booth

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